



How To Get Listings

Presented By: Mel Wagstaff

Wednesday, August 9, 2017

2:30-4:30 PM

525 N. Cabrillo Park Dr. #125

Santa Ana, CA 92701

(Apartment Association of Orange County Offices)

Speaker Objectives - 3:00-4:30 PM

Mel Wagstaff – How To Get Listings

- Full marketing brochures
- Marketing Fliers
- Phone calls to developers, tenants, & investors
- Presenting property information at regional and national trade shows
- Contact of owners with similar property in the area
- Posting property online
- Email blasts to thousands of potential buyers
- Q&A with Mel

Other Details – Check In – 2:30

- Free Parking
- Networking
- Introductions
- Bring Your "Haves & Wants", Flyers/Business Cards
- Refreshments
- Starbucks Gift Raffle

Registration FYI's

- Primary, Secondary, Education, Trade Affiliate, Student & Public Service Members: **FREE**
- Guests:
 - \$25.00 Cash/Check
 - \$27.00 Credit/Debit Card
- **RSVP** at: www.RCAOC.org

More Information: www.RCAOC.org or email RCAOC.ae.Roxie@gmail.com

ON-SITE GUEST REGISTRATION FORM – August 9, 2017

To speed up your on-site registration please attach business card (or print legibly) to complete this form and bring it with you to the registration table.

Name: _____ Company: _____

Email: _____ Phone: (_____) _____

Payment Options (at Door)

\$25.00 Cash Check - Please make payable to Realtors Commercial Alliance of Orange County. _____ Check #

\$27.00 Credit/Debit Card (includes convenience processing fee)

E-Mail Registration:

\$27.00 Credit/Debit Card #: _____ Expiration Date: _____ / _____

Billing Zip Code: _____ CVV Security Code*: _____



**The CVV Security Code is the last 3 digits on the back of Visa & MasterCard and the 4-digit number on the front of Amex.*

I understand that no refunds are made.

By signing this, I agree to have my credit card charged.